

AEROSPACE PRODUCTS LITERATURE CENTER

Paris Air Show Le Bourget, Paris, France June 13-19, 2005



The U.S. Department of Commerce's Office of Aerospace will sponsor an Aerospace Products Literature Center (APLC) at the Paris Air Show 2005.

Why participate in the Paris Air Show?

- Paris is the largest, most prestigious international show for commercial and military aircraft.
- Dedicated to the full range of aerospace business activities, the Paris Air Show provides a unique opportunity for U.S. manufacturers and suppliers.
- In 2003, the show attracted 1,856 exhibitors from countries worldwide and 306,658 trade visitors.

APLC's are a low cost and effective method for U.S. aerospace companies to explore the market for their products and services at an international trade event. An APLC will support your international marketing efforts by:

- Displaying your sales literature in a U.S. Government booth.
- Registering visitors showing interest in your company.
- Providing your literature to each potential customer and agent.
- Entering your company in our widely distributed APLC directory.
- Forwarding all leads to you after the show.

FOR ONLY \$650, LET US EXPAND YOUR MARKETING EFFORTS!

For participation forms and further information, fax this form to Deborah Semb or Sean McAlister at 202/482-3113. Participation deadline is April 1, 2005.

| Name/Position Title | |
|---------------------|--|
| Company | |
| Telephone | |
| Fax | |
| E-mail address | |